

Become a certified **academic advisor**

Benefits of Certification

- Expand your knowledge of advising as a practice
- Advance in your professional qualification and credibility
- Provide your students with the best possible advising experience
- Connect with a national network of professional academic advisors
- Distinguish yourself in a competitive job market by enhancing your resume
- Develop a successful and intentional advising approach in your institution

What is the AAPD?

The Academic Advising Professional Development Programme (AAPD) offers a Short Learning Programme (SLP) that certifies professional advisors in the South African higher education sector. This programme allows participants to adopt a standard of excellence in their advising profession and practice. The AAPD further aims to equip academic advisors in South Africa with the necessary theoretical, knowledge, and skills to develop an intentional advising practice at their institutions or departments and enhance their professional advising skills.

When is the AAPD offered?

The AAPD sittings will be presented in a regional format (i.e. Eastern, Western, Central). Each regional sitting is reserved for a maximum of 35 participants, allowing for interactive learning.

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*Inspiring excellence, transforming lives
through quality, impact, and care.*



Dates for 2024

Course Date:	Region:	Place:	Participating Institutions:	Closing date for Applications:
26 - 29 February	Eastern	Durban (UKZN)	UKZN, DUT, MUT, Unizulu, Unisa	12 February 2024
8 - 11 April	Western	Cape Town (UWC)	UWC, WSU, NMU, Fort Hare, CPUT, SU, RU	24 February 2024
26 - 29 August	Central	Bloemfontein (UFS)	UFS, CUT, SPU, NWU, VUT	19 July 2024
14 - 17 October	National	Johannesburg (OR Tambo)	All UCDG Institutions (2 seats per institution)	6 September 2024

For any inquiries, please contact us: info@eletsa.org.za

How do I become a certified Academic Advisor?

After attending the four-day face-to-face short learning programme, advisors complete a Portfolio of Evidence, which serves as an assessment for certification. Participants must attend the session and pass the Portfolio of Evidence for certification.

What units are covered in the AAPD?

The AAPD covers the five components of advising, namely the conceptual, informational, relational, technological and professional components. Each unit provides advisors with the necessary theoretical foundation and skills to practice professional academic advising in their institution. Below is an overview of the units.

UNIT 1:

Conceptual component

- Conceptual understanding of advising
- Advising theories
- Advising approaches

UNIT 2:

Informational component

- Information advisors need to know and disseminate to students

UNIT 3:

Relational component

- Advising in action
- Academic advising practices
- Advising models
- Student referrals
- Advising administration
- Ethical dilemmas in advising

UNIT 4:

Technological Component

- Technology in advising
- The digital profile of the student
- Advising technologies
- Global trends in advising technology

UNIT 5:

Professional Component

- Self-knowledge as advisor
- Cultural competence and awareness
- Self-Care
- Advisor etiquette
- Further professional development

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